

Impact Education Conference

December 14-17, 2019

2019 SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

The Impact Education Conference offers a variety of options and price points to help ensure you meet your exhibiting objectives on site. With more than 100 exhibiting companies, you'll want to stand out from the crowd as you drive traffic directly to your booth.

PREMIUM SPONSORSHIPS

GOLD - \$3,500

- Introduced at Keynote Session
- Logo in opening session slideshow
- Listed on conference website with link
- Two exhibitor showcase sessions
- Sponsor emails, one before and one after conference to registered attendees
- 8 X 10 Booth in Exhibit Hall

SILVER - \$2,000

- Logo in opening session slideshow
- Listed on conference website with link
- One showcase session
- 8 X 10 Booth in Exhibit Hall

BRONZE - \$1,500

- Logo in opening session slideshow
- Listed on conference website
- 8 X 10 Booth in Exhibit Hall



EXHIBIT HALL RECEPTION: Sunday, December 14: 4:30pm - 6:30pm

Appetizer Sponsorship

- \$500 Donation
 - Sponsor Signage at Appetizer Table
- \$1500 Donation
 - Sponsor Signage at Appetizer Table
 - Name an appetizer after your product
 - Verbal recognition during trivia game

Trivia Sponsorship

- \$500 - Featured Sponsor
 - Feature Sponsor Name on Trivia Card
 - Feature Sponsor question in the trivia game
 - Feature Sponsor can present a prize to winners directly
- Prize donations of \$50+ accepted (donors will be recognized during event)

OTHER SPONSOR OPPORTUNITIES:

Lanyards for Attendees

- \$3,500
 - Lanyards will feature your logo and conference branding
 - All attendees receive a lanyard at registration

Prize Raffle Donations

Prize Drawings Monday and Tuesday afternoon

- Prize donations of \$50+ accepted - donors recognized during event
- \$50 or more in value
- Highlighted during prize drawings

Conference Swag Items

Attendees leave the Impact Education Conference with your company's brand in mind!

- \$1500
 - Provide 2,000 pieces to be distributed throughout the conference
 - Highlighted distribution area with signage
 - Water Bottles
 - Conference Bags
 - Pens
 - Notebooks
 - Create Your Own!

Scholarships for Attendees

Showcase your support of education by sponsoring an attendee's participation! Sponsor someone you already know, or connect with a new education expert in Minneapolis!

- \$350 - One Day Sponsorship
- \$525 - Three Day Sponsorship
- \$195/day - Sponsor a Substitute Teacher
- \$250/day - Sponsor travel and hotel for an attendee

Sponsor a Speaker

- Contribute \$500 or more towards the cost of one of our keynotes or featured speakers
- Mention and logo during the speaker's session

Customized Sponsorship

Have other ideas for sponsorship or want something more customized to your company's goals and budget? Email your show management team at sourcewell@naylor.com to start the discussion today!

SPONSORSHIP ORDER FORM

COMPANY INFORMATION

Company Name (as you would like it listed): _____

Street Address: _____

City: _____ State/Province: _____ Zip Code/Postal Code: _____ Country: _____

Name: _____ Telephone: _____ Contact Email: _____

ORDER INFORMATION

Sponsorship Package(s) or Items:

Total Sponsorship Amount (US Funds): \$ _____

Signature: _____

PAYMENT INFORMATION

I've enclosed my check payable to Sourcewell Technology

Charge My Credit Card: AMEX Mastercard Visa

Card Number: _____

Expiration Date: _____

CSV Number: _____

Amount Authorized: \$ _____

Name on Card (please print): _____

Signature: _____

Bill Address (if different): _____

RETURN SPONSORSHIP ORDER FORM TO IMPACT EDUCATION SHOW MANAGEMENT

MAIL: Impact Education Show Management, 1430 Spring Hill Road, 6th Floor, McLean, VA 22102

EMAIL: sourcewell@naylor.com | **FAX:** 703.934.4899

For more information, contact your Impact Education Show Management Team at
703-259-6120 or sourcewell@naylor.com